

Dear Friend and Supporter,

Pink Ribbon Riders® would like to thank you for your support during our major fundraising campaign, our 2018 Snow Run Tour. In a time of great need it has been amazing to see our volunteers, participants and company supporters all come together for such a great cause of helping others. Thank you again!

As of today, Pink Ribbon Riders has been able to give \$1,738,000 in financial assistance to those in need! To see thank you notes, please see the PRR website, www.pinkribbonriders.com.

At this time the 2018 Snow Run Tour has raised \$188,173 with all the Snow Run events. Last year, in 2017, the Snow Run's raised \$203,763. As there are many things we cannot get donated for the events or the organization, our goal is to always be 80% or higher to the cause. We are very proud to announce we average 82% to the cause! We continue to focus on exceeding our goal to the cause!

We are very proud of you and all the supporters that have made this a true grass roots effort. For more information and pictures on the 2018 Snow Run Tour please visit: <http://www.pinkribbonriders.com> or check us out on Facebook.



Michigan Snow Run



New York Snow Run



Wisconsin Snow Run



Minnesota Snow Run



Wyoming Snow Run

To date the 2018 Snow Run Tour event totals are as follows:

Michigan	\$ 39,719	Wisconsin	\$ 15,814	New York	\$ 25,003
Minnesota	\$ 53,817	Wyoming	\$ 53,820		

Thank you for your continued support.

Kindest Regards,

Pink Ribbon Riders Team

Jody McKay, President & Co-Founder
Stephanie Wendel, Kay McKinnon,
Mandy Hanson, and Darrin Mathie

2017 Snow Run Tour Presenting Sponsors:
HMK USA, Triton Trailers

2018 Snow Run Tour Premier Sponsors:
Choko, Polaris Industries

Level 1 Product Sponsors:
StudBoy, Woody's, Straightline Performance,
Togwotee Mountain Lodge, Divas Snow Gear, FXR, Scenic Safaris, PowerMadd

Level 2 Product Sponsors:
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